

blacklight

Technical Manual



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EXTRA BLONDE

Its positively charged compound forms an ionic bond during the lightening process, this bond protects and smooths the hair cuticles.

- Can be mixed with any Blacklight Lightener
- Dust free
- Up to 9 levels of lift - on natural hair
- Up to 8 levels of lift - on colour treated hair
- On and off scalp applications

Mixing:

- Off scalp 1:1
- On scalp 1:2 (10 to 20 vol. only)
- Speed: Very fast
- Smart Developers: 10 vol. to 30 vol.



COOL TONED BLONDE

Lightens and tones in one single step. Its formula is infused with powerful dyes and pigments that neutralize any unwanted brassiness, resulting in a beautiful cool toned blonde.

- Can be mixed with any Blacklight Lightener
- Dust free
- Up to 8 levels of lift - on natural hair
- Up to 7 levels of lift - on colour treated hair
- On and off scalp applications

Mixing:

- Off scalp 1:1
- On scalp 1:1.5 (10 to 20 vol. only)
- Speed: Faster
- Smart Developers: 10 vol. to 40 vol.



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BALAYAGE CLAY LIGHTENER

Recommended for balayage, hair painting and ombre techniques. Its special formula enfolds the hair strands into a hard shell, maintaining a perfect balance of moisture and optimal texture to create accurate and precise free hand blondes.

- Can be mixed with any Blacklight Lightener
- Clay lightener - Derived from kalonite
- Enriched with jojoba and olive oils
- Up to 6 levels of lift - natural hair
- Up to 5 levels of lift - colour treated hair
- On and off scalp applications

Mixing:

- Off scalp application 1:2*
- On scalp application 1:2 (20 vol.)
- Speed: Moderate
- Smart Developers: 20 vol. to 40 vol.

* Ratio 1:1.5 for thickest texture; strong lightening power, faster processing time
Ratio 1:2 for thick texture; medium lightening power, moderated processing time (recommended ratio)
Ratio 1:3 for softest texture; low lightening power, slow processing time



ORIGINAL CREAM

Recommended for damaged hair and on scalp application. Formulated with a high lipid content to maintain moisture in the hair during the lightening process and offer scalp comfort.

- Can be mixed with any Blacklight Lightener
- Enriched with jojoba and olive oils
- Contains pigments
- Up to 7 levels of lift - natural hair
- Up to 6 levels of lift - colour treated hair
- On and off scalp application

Mixing:

- Off scalp application 1:1
- On scalp application 1:1 (10 to 20 vol. only)
- Speed: Fast
- Smart Developers: 10 vol. to 40 vol.



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POWERSHADES

Blacklight PowerShades are a selection of 4 highlighting shades and 1 clear that lightens and deposit colour in one single step with unbelievable shine and deep contrast on coloured hair. They were specially formulated for highlighting techniques!

- Superior shine and conditioning, detangling properties.
- Lighten and deposit colour in one single step
- Lighten colour with colour

PS - C	PS - 12	PS - 32	PS - 43	PS - 55
Clear contains no pigment	Ash Pearl	Beige	Copper Gold	Vibrant Red
Clear	Cool base	Beige base	Copper base	Intense red base



Level	PS - C	PS - 12	PS - 32	PS - 43	PS - 55
7	30-40 Volume				
6	30-40 Volume				
5	40 Volume				
4				40 Volume	
3				40 Volume	

Mixing:

- 1:1
- Processing time: 30-45 min.
- Off scalp applications only

*Up to 5 levels of lift - on natural hair

*Up to 4 levels of lift - on colour treated hair

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SMART DEVELOPERS

Specially formulated to provide perfect consistency of final mix, to deliver optimal lifting and to facilitate application. The Blacklight developers ensure consistent and reliable results with each application.

- Gradual Bond Protection Technology: the protection level increases with the concentration of hydrogen peroxide
- Hydrolyzed Vegetable Protein - strengthens and protects the hair
- Biomimetic Ceramide - replaces lipids, provides lustre and manageability, prevents further damage

Developers:

- 10 volume - 3%
- 20 volume - 6%
- 30 volume - 9%
- 40 volume - 12%





oligo
PROFESSIONNEL

**Blacklight
Smart Developers**

Blacklight Lightening Portfolio

**Blacklight
Extra Blonde**



White lightening powder.
Recommended for any
application.

**Blacklight
Cool Toned Blonde**



Blue/Violet lightening
powder. Recommended for
any application.

**Blacklight
Balayage Clay Lightener**



Light blue lightening
powder. Recommended for
freehand applications.

**Blacklight
Original Cream**



Blue lightening cream.
Recommended for any
application, especially for
damaged hair and on scalp
applications.

**Blacklight
Smart Developers**



Developer specially formulated
for Blacklight lighteners and
Powershades.

Positioning

Claims

Gradual Bond Protection
Technology, contains Hydrolyzed
Vegetable Protein and Biomimetic
Ceramide.

Benefits

Antistatic and porosity
control.

Lightens and tones in one
single step.

Creates accurate and precise
balayage, hair painting and
ombre techniques.

High lipid content.
Protection and scalp
comfort.

Optimal Lifting. Consistent and
reliable results. Strengthen hair
bonds and protects the surface of
the hair.

Mixing ratio on scalp

1:2

1:1.5

1:2

1:1

Follow instructions on lightener
packaging.

Mixing ratio off scalp

1:1

1:1

1:2*

1:1

Follow instructions on lightener
packaging.

Speed

Very Fast

Faster

Moderate

Fast

Levels of lift on natural hair

Up to 9

Up to 8

Up to 6

Up to 7

Levels of lift on colour treated hair

Up to 8

Up to 7

Up to 5

Up to 6

Recommended for fine hair

Yes**

Yes**

Yes

Yes**

Processing under heat

No

No

No

No

Recommended developers

10 vol. to 30 vol.

10 vol. to 40 vol.

10 vol. to 40 vol.

10 vol. to 40 vol.

Note: All lighteners are intermixable for better control and unlimited creative possibilities!

* The recommended balayage mixing ratio off the scalp is 1:2. For a harder texture, mix 1:1.5. For a softer texture, mix 1:3.

** The high concentration of lipids in Blacklight Cream helps protect the skin and scalp. For optimum lift with added hair and scalp protection, use equal parts of Blacklight Extra Blonde or Cool Toned Blonde and Blacklight Original Cream.

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INGREDIENTS THAT MAKE A DIFFERENCE



11 AMINO ACIDS

- Moisturize hair
- Enhance hair strength and repair surface damage
- Improve hair smoothness and shine
- The composition of amino acids found in these products is modeled after the constituent amino acids of proteins in the cell membrane complex (CMC)



ARGAN OIL

- Hydrates hair in a natural way
- Enhances the elasticity of hair
- Restores hair smoothness and manageability
- Protects the hair against UV rays



SULFATE, SALT & PARABEN FREE

- Sulfates remove natural oils from the hair and can increase the level of irritation to the skin and scalp.
- When shampoos containing salt are not rinsed out properly, they cause dryness of the hair and scalp and colour to fade faster.



VEGAN

- 100% vegan ingredients



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BLACKLIGHT SHAMPOOS AND CONDITIONERS

Blacklight offers benefits and optimum care for natural, highlighted, lightened blondes and colour treated hair. Our Blacklight Shampoos and Conditioners are available in 3 different formulas to cater to the complete spectrum of blondes!

- Nourishing Formula
- Blue Formula
- Anti-Yellow Violet Formula

All 3 formulas moisturize, strengthen hair structure and repair surface damage while increasing shine and colour retention. They also promotes healthier hair and replenishes hair in need of moisture and weightless conditioning.

The Blue and Violet formulas have the added benefit of neutralizing unwanted warm tonalities and they feature a professional formula with stronger pigmentation than the retail formula for better tonal control.

All formulas can be mixed to create a custom toner!



Formulas	Direction for use	Frequency of use	Recommended levels	Sizes available
ORIGINAL	Shampoo: Apply to wet hair. Lather, massage and rinse. Follow with the Blacklight Nourishing Conditioner. Conditioner: Apply a generous quantity to clean, damp hair, leave on for 2-5 minutes and rinse.	As needed	All	8.5oz (250 ml) 32oz (1L)
VIOLET	Shampoo: Apply to damp hair. Lather evenly and rinse. Repeat application, leave for 1 to 5 minutes and rinse. Follow with Conditioner	Use once a week or whenever brassiness re-appears	Levels 8-10	8.5oz (250 ml) Pro-Formula: 32oz (1L)
BLUE	Conditioner: Apply a generous quantity to clean, damp hair after the Shampoo, leave on for 2-5 minutes and rinse. (Use gloves to avoid hand or nail staining).		Levels 5-7	8.5oz (250 ml) Pro-Formula: 32oz (1L)

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BLACKLIGHT INTENSIVE REPLENISHING MASKS

The Blacklight family is now complete with 3 formulas to cater to the complete spectrum of blondes: Original, Blue & Violet. All three formulas moisturize, strengthen hair structure and repair surface damage while increasing shine and colour retention. Revitalize hair and restore manageability. A must-have luxury treatment!



The Blue Intensive Replenishing Mask is formulated for highlighted, lightened, colour-treated, natural blondes and brunettes. It eliminates orange, brassy tones, refreshes faded highlights and enhances vibrancy for brunettes.

The Violet Intensive Replenishing Mask is formulated for highlighted, lightened, colour-treated and natural blondes. It eliminates yellow, brassy tones and refreshes faded highlights leaving hair looking brighter.

- Offers hair colour protection
- Heat & UV protection
- Frizz control
- Adds shine, moisture balance, strength and improves elasticity.

Formulas	Direction for use	Frequency of use	Recommended levels	Sizes available
ORIGINAL	Apply generously to damp hair. Leave on 5-10 minutes and rinse.	Once a week or as needed	All	1.7oz (48 ml) 6.8oz (200 ml) 32oz (1L) 10 pc display, 27oz (8ml) ea.
VIOLET	Apply generously to damp hair. Leave on for 5-10 minutes and rinse. On porous hair, process for 2-5 minutes.	Every other week or as needed	Levels 8-10	6.8oz (200 ml)
BLUE	Use gloves to avoid hand or nail staining. Do not apply on platinum blonde hair. Use caution on porous, pre-lightened hair.		Levels 4-8	6.8oz (200 ml)

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BLACKLIGHT 18 IN 1 HAIR BEAUTIFIERS

Our Blacklight 18 in 1 Hair Beautifier is now available in 3 different formulas to cater to the complete spectrum of blondes!

- Original Formula
- Blue Formula
- Violet Formula

All 3 are a lightweight leave-in mist that prepares, protects and beautifies the hair while delivering the following 18 essential benefits:

- | | | |
|---------------------------------|---|--|
| 1. Provides light conditioning | 8. Protects from free radicals | 14. Protects against environmental damage* |
| 2. Protects against colour fade | 9. Protects against heat damage | 15. Control porosity |
| 3. Restores shine and luster | 10. Smoothens split ends | 16. Control frizz |
| 4. Hydrates | 11. Prevents breakage | 17. Reduces static |
| 5. Detangles | 12. Strengthens | 18. Provides silky feel |
| 6. Reduces blow-drying time | 13. Revitalizes the hair's natural protective layer | |
| 7. Enhances manageability | | |

*Hair colour protection, UV protection

The Blue and Violet formulas have the added benefit of neutralizing unwanted warm tonalities! They can be used on the go between uses of the Blue or Violet Shampoo and Conditioner.

Formulas	Direction for use	Frequency of use	Recommended levels	Type of hair
ORIGINAL	Mist on clean, towel dried hair. Comb through, blowdry and style as usual.	As needed	All	All
VIOLET	Divide hair into four sections, apply product on each section and comb through for even distribution. Style as usual. Results will last 2-3 shampoos depending on client's habits (use of heat styling tools, type of shampoo used, etc).	Once a week	Levels 9-10 to neutralize unwanted yellow tonalities.	Blonde, colour-treated, highlighted and white hair.
BLUE			Levels 6 to 8 to neutralize brassiness.	Blonde, colour-treated and highlighted hair.

SIZES AVAILABLE: 8.5 oz (250 ml)



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DRY SHAMPOO

Our Dry Shampoo, like all Blacklight products, was created especially for the complete spectrum of blondes. It has it all: our famous fragrance that's not overpowering, a clean finish that doesn't leave residues and a technology that works which allows you to skip a shampoo (or two) unnoticed! Help your blonde shine longer and get an extra 20 minutes of sleep!

- Instantly absorbs oil
- Brushes out with no residue
- Leaves hair feeling clean
- Enhances volume
- Aerosol Spray that goes on dry
- Contains a physically activated rice starch with high absorption capacity for sebum and antistatic behavior. It is also natural and non-GMO

Directions:

- Shake well. Spray on dry hair, let dry, massage and brush.

SIZES AVAILABLE: 7 oz (198 g), 1.5 OZ (42 g)



SHINE DROPS

Creates instant shine and long term conditioning without leaving residue.

- Oil-based formula
- Unique quality of instant absorption
- Can be applied on dry or damp hair

Directions:

- Place a small amount of oil in the palms of the hands and apply from the new growth to the ends. May be used on wet or dry hair. Use as necessary.

SIZES AVAILABLE: 3.4 OZ (100 ML)



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BLACKLIGHT VOLUME COLLECTION

With our **NEW** Blacklight Volume Collection you can have it all!
Healthy hair, highlighted hair, blonde hair, AND voluminous hair!

SULFATE FREE, PARABEN FREE AND 100% VEGAN INGREDIENTS.

VOLUMIZING SHAMPOO

The Blacklight Volumizing Shampoo is a mild cleanser formulated with volume-boosting ingredients to offer body, volume and manageability!

- Thermal protection
- Shine
- Colour protection
- Anti-static
- Offers hydration and conditioning

Directions for use: Apply to wet hair, lather evenly and rinse. Repeat application if needed. Follow with Blacklight Volumizing Conditioner.



VOLUMIZING CONDITIONER

The Blacklight Volumizing Conditioner is designed to deliver superior conditioning, softness, smoothness, volume and shine for all multi-textural hair types.

- Thermal protection
- Shine and smoothness
- Colour protection
- Anti-static

Directions for use: Apply a generous amount to clean, damp hair after Blacklight Volumizing Shampoo. Massage and rinse. Squeeze the hair to remove excess water. Gently towel-dry the hair with soft fabric.



VOLUMIZING STYLING BALM

The Blacklight Volumizing Styling Balm is a lightweight cream that creates voluptuous long lasting moisturization and shine.

- Flexible hold
- Colour protection
- Humidity resistance
- Controls frizz and split ends
- Thermal protection

Directions for use: Evenly massage a small amount on clean, towel-dried hair from new growth to ends. Comb through and style as usual.



THICKENING SPRAY

The Blacklight Thickening Spray increases fullness, adds instant lift, and creates volume with a smooth finish.

- Shine and smoothness
- Anti-static benefits
- Colour protection
- Heat protection
- Offers 25% faster blow dry time
- Conditioning and moisturizing benefits

Directions for use: Spray generously and evenly to clean, towel-dried hair from new growth to ends. Blow dry in sections and style as usual.



VOLUMIZING FIBER MOUSSE

The Blacklight Volumizing Fiber Mousse gives instant fullness and long-lasting volume. This fibrous mousse is weightless and flexible while offering curl retention even while in humid conditions.

- Medium hold
- Anti-static
- Thermal Protection
- Repairs and strengthens
- Colour Protection
- For all hair types

Directions for use: Shake well. Apply to clean towel-dried hair. Blow dry for extra volume.



VOLUMIZING SHINE HAIRSPRAY

The Blacklight Volumizing Shine Hairspray is a dry aerosol spray that offers long lasting volume, fullness, and shine.

- Medium flexible hold
- Colour protection
- UV protection
- Humidity control
- Heat protection
- Repairs and strengthens

Directions for use: Shake well. Hold can 8-10 inches from hair and spray.

